



City of McKinney Press Release

FOR IMMEDIATE RELEASE

New Scare on the Square treats for green costumes

Prizes given for green, traditional costumes and creatively decorated pumpkins

McKINNEY, TEXAS (Oct. 23, 2009) – Streets in Historic Downtown McKinney are closed off once again this year for the annual favorite, Scare on the Square. McKinney residents won't find tricks, just lots of treats during the event on Friday, Oct. 30 from 4 to 6 p.m. on the downtown streets. In addition to the treats given by shop owners, kids and adults can win prizes for their costumes.

New this year is the 'Be Green on Halloween' costume contest. The city's Office of Environmental Stewardship (OES) encourages residents to make their own costume utilizing items already around the house, or make an environmental statement by creating a costume from reused or recyclable items instead buying a Halloween costume that will be worn once and thrown away.

To enter the costume contest, stop by the OES table near the McKinney Performing Arts Center. Categories include ages 5 and under, 6 to 14 and family for traditional and green costumes.

Nothing signifies Halloween more than pumpkins. This year marks another first with the pumpkin carving contest. Register decorated pumpkin at the OES table for judging any time before 4:45 p.m. Costumes and pumpkins will be judged on creativity and simplicity. Judging will take place promptly at 5 p.m. following by the announcement of winners at 5:30 p.m. Prizes will be awarded for first, second and third place.

Main Street partners once again with 3E this year to benefit the Food Pantry. Canned food can be dropped off at the McKinney Performing Arts Center anytime between 9 a.m. and 6 p.m. beginning today through Friday, Oct. 30. The specific canned food needs include 15-ounce cans of fruits and vegetables.

Admission is free and parking can be found throughout the historic downtown area. Visit www.downtownmckinney.com for more information or contact McKinney Main Street at 972.547.2660.

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About McKinney

McKinney, Texas, is unique by nature. As one of the fastest-growing cities in the U.S., McKinney has a current population of 122,000. Incorporated in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers rolling hills, lush trees, a historic downtown square and unique neighborhoods and developments. Visit the city's Web site at www.mckinneytexas.org.

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