



## **City of McKinney Press Release**

*FOR IMMEDIATE RELEASE*

### **Mayor's Council for International Partnerships established to market McKinney abroad**

McKINNEY, TEXAS (Jan. 5, 2010) – The City Council of McKinney and Mayor Brian Loughmiller have appointed James Chen, President and CEO of McKinney-based Mayfair Group, as Director and Emissary for the City of McKinney for the Mayor's Council for International Economical Development Partnership (MCIEDP).

The newly created council was established in December to promote McKinney as an international city for trade and economic development. Chen will initially focus on the trade areas of China and Taiwan. As a long-time McKinney resident, he is originally from Taiwan and has developed a strong record for attracting significant Chinese investment.

“James brings invaluable experience and knowledge about McKinney both personally and professionally to this position,” said Mayor Loughmiller. “He is an established businessman with an excellent reputation and will represent our city well while traveling abroad.”

McKinney Economic Development Corporation (MEDC) will work closely with Chen as well as continue its longtime involvement with TexasOne, a program led by Governor Rick Perry designed to attract both national and international business development to Texas.

“We are fortunate to have a network of alliances that strengthen our exposure in new markets,” said David Pitstick, MEDC President and CEO. “James has been a longtime supporter of McKinney and of MEDC. It will be a pleasure working with him to attract new business to McKinney.”

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#### **About McKinney**

McKinney, Texas, is unique by nature. As one of the fastest-growing cities in the U.S., McKinney has a current population of 122,000. Incorporated in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers rolling hills, lush trees, a historic downtown square and unique neighborhoods and developments, and it was recently ranked as one of the Top 10 Best Places to Move by Forbes Magazine. Visit the city's Web site at [www.mckinneytexas.org](http://www.mckinneytexas.org).

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