



City of McKinney Press Release

FOR IMMEDIATE RELEASE

Public meeting planned on Town Center Study Initiative

Informational meeting at City Hall to focus on Phase 2 of Initiative

McKINNEY, TEXAS (March 1, 2010) – There will be an informational public meeting hosted by city staff to discuss Phase 2 of the Town Center Study Initiative on Monday, March 8, from 6 p.m. to 7:30 p.m. at McKinney City Hall, 222 N. Tennessee.

Over the last year, staff and the consultant team have been working on several technical components of Phase 2 of the Initiative. During the public meeting, they will highlight the key findings of the technical analyses, solicit feedback from stakeholders and outline the city's approach for moving forward.

The Town Center Study Initiative began in 2006 and builds on the work of the 2004 Comprehensive Plan by focusing on a single sector of McKinney known as the Town Center. Phase 1 consisted of a series of three public design workshops, each highlighting a topic of concern within the study area such as compatibility of land uses, enhancement of the downtown area, revitalization of the S.H. 5 corridor and the potential for transit-oriented development just east of S.H. 5. In March 2008, the Town Center Study Phase 1 Report (and associated shared vision and master plan) was approved and adopted by reference into McKinney's Comprehensive Plan.

The Town Center Study Initiative was recently honored as a recipient of the 2009 Celebrating Leadership in Development Excellence (CLIDE) Award by the Center of Development Excellence at the North Central Texas Council of Governments.

Those who attend should R.S.V.P. by noon on Friday, March 5, to Terri Ramey by phone at 972-547-7417 or by e-mail at tramey@mckinneytexas.org.

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About McKinney

McKinney, Texas, is unique by nature. As one of the fastest-growing cities in the U.S., McKinney has a current population of 126,500. Incorporated in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers rolling hills, lush trees, a historic downtown square and unique neighborhoods and developments, and it was recently ranked as one of the Top 10 Best Places to Move by Forbes Magazine. Visit the city's Web site at www.mckinneytexas.org.

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